

Webzaz Website Readiness Checklist PDF

A printable website readiness checklist for contractors deciding whether their current site needs clearer services, stronger local proof, better quote paths, or a full Webzaz rebuild.

Check whether the homepage says trade, city, services, proof, and next step within five seconds.

Audit service pages for job types, photos, FAQs, reviews, service areas, and quote-request CTAs.

Confirm mobile click-to-call, quote form, response promise, and tracking work before buying traffic.

Identify missing proof: reviews, licenses, insurance, project photos, guarantees, financing, and cleanup/process details.

Choose whether to fix the current site, build with Webzaz, or use a temporary profile path first.

Related guide: </marketing/best-website-builders-for-home-service-businesses/>