

Review Request Text Templates PDF

ProTradeHQ printable contractor growth resource

Universal: Hi {{first_name}}, thanks again for choosing {{company}}. If you were happy with the work, would you mind leaving us a quick Google review?
{{review_link}}

Plumbing: Glad we could help with the {{service}} today. If everything is working well, a quick Google review would help local customers know who to trust.

HVAC: Thanks for trusting us with your {{repair_or_install}}. If the system is running well, a quick Google review would mean a lot.

Roofing: Reviews help other homeowners know who they can trust with roof work. Would you mind leaving one here? {{review_link}}

Timing rule: send the request right after the fix, walkthrough, cleanup, or positive customer reply.