

LocalKit Setup Checklist PDF

A printable LocalKit setup checklist for contractors who need one clean profile destination for Google Business Profile, social media, referrals, and quick local trust before a full website is ready.

Choose the one primary action: call, estimate request, booking link, or profile inquiry.

List the services, cities, proof points, photos, reviews, and emergency/availability rules the profile must show.

Decide whether the profile should support GBP, Facebook, Instagram, QR cards, referrals, or all of them.

Add tracking fields for source, placement, product fit, and lead intent before sending traffic.

Use the website-vs-profile decision guide to avoid replacing a real website when a full site is the better fit.

Related guide: </marketing/website-vs-link-in-bio-contractors/>