

Handyman Local Visibility Checklist PDF

List the five jobs you want more of and the five jobs you should stop accepting.

Make minimum charge, service area, booking rules, and response expectations visible before the form.

Add photos and reviews tied to specific handyman services, not just generic "great work?" proof.

Create or improve pages for fixture installs, drywall repair, door repair, TV mounting, and punch-list projects.

Check calls weekly for service type, neighborhood, ticket size, and whether the lead was a fit.