

AI Tips for Contractors PDF

1. Pick one bottleneck before buying tools: missed calls, estimates, reviews, GBP posts, or invoicing.
2. Write a human rule for every AI workflow: what it may say, what it must never promise, and when it escalates.
3. Never paste private customer data, full addresses, payment details, or legal disputes into public AI tools.
4. Measure before/after: response time, estimates sent, booked jobs, review replies, or hours saved.
5. Keep the first stack simple: ChatGPT/Gemini for drafts, one field-service system, one phone/call workflow.
6. Review AI output like an apprentice, not like an expert. Useful first draft, never final authority.
7. If the workflow touches pricing, warranties, safety, financing, or refunds, a human signs off.